



What the SFIs mean for IPM

Maximizing Farm Profitability: How IPM Tools and SFIs Work Hand-in-Hand

25 January 2024

Kindly Supported By:



BCPC **What the SFIs mean for IPM**

- 10.00: Welcome - **Andrew Francis**, Team Ag UK
- 10.10: The Sustainable Farming Incentive (SFI) - **Caroline Nicholls**, Defra.
- 10.35: Test & trial of SFIs and farmer adoption – **Dr Chris Hartfield**, NFU
- 11.00: Farmer perspective of SFIs: **Geoff Mayhew**, Geoffrey Mayhew Farms Ltd.
& **Richard Ling**, Rookery Farm Ltd
- 12.00: Farmer Experience with IPM - **Joe Stanley**, Allerton Project
- 12.25: Poster Session and Short Talks: **Ben Hawthorne**, Newcastle University; **John Owen**, Harper Adams University; **Aimee Tonks**, Harper Adams University; **Jack Perry**, Teagasc/Harper Adams University; **Jennifer Byrne**, Teagasc/University of Warwick; **Tom Foster**, Keele University
- 14.00: IPM Tools – **Dr Mark Ramsden**, ADAS
- 14.30: ASSIST Project - **Prof. Richard Pywell**, UK Centre for Ecology & Hydrology
- 15.00: Discussion & Review



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Thank you



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Colin Rosscoe (19 June 2022)